end of the golf club shaft and includes a tubular first end securely coupled to the second end of the first member and a tubular second end shaped and dimensioned for secure attachment within a hosel of a golf club head;

the insert being formed from a vibration absorbing material which absorbs undesirable vibrations resulting from an individual striking a golf ball.

- 64. The golf club shaft according to claim 63, wherein the tubular section is made from a material chosen from the group consisting of steel, graphite and fiberglass.
- 65. The golf club shaft according to claim 63, wherein the insert is made from a lexan or fiberglass composite.
- 66. The golf club shaft according to claim 63, wherein the insert is made from titanium.
- The golf club shaft according to claim 63, wherein the insert includes a central section and a pair of couplers formed on opposite ends of the central section, the central section being approximately 0.5 inch in length.

68. A golf club shaft having a distal end and butt end, comprising:

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a tubular section including a first end located at the butt end of the golf club shaft and a second end positioned slightly short of the distal end of the golf club shaft;

a unitary, semi-rigid insert secured to the second end of the tubular section, the insert being shorter than the tubular section, the insert extends from the second end of the tubular section to the distal end of the golf club shaft and includes a tubular first end securely coupled to the second end of the first member and a tubular second end shaped and dimensioned for secure attachment within a hosel of a golf club head;

the insert being formed from a material controlling the stiffness at the distal end of the golf club shaft upon striking a golf ball to thereby stabilize a golf club head secured to the distal end of the golf club shaft.

- 69. The golf club shaft according to claim 68, wherein the tubular section is made from a material chosen from the group consisting of steel, graphite and fiberglass.
- 70. The golf club shaft according to claim 68, wherein the insert is made from a lexan or fiberglass composite.
- 71. The golf club shaft according to claim 68, wherein the insert is made from titanium.

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72. The golf club shaft according to claim 68, wherein the insert includes a central section and a pair of couplers formed on opposite ends of the central section, the central section being approximately 0.5 inch in length.